



# Direct Market Access with DBSV - iDirect

DBSV - iDirect offers you **High Speed DMA** to the Asia's leading stock exchanges.

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## We offer

- Front-end Agnostic Direct Market Access
- Direct Access to Asian market (Singapore, Hong Kong, Malaysia, Thailand, Indonesia, & others as they come on board)
- Flexibility of Order Entry Tool or even choice proprietary systems
- Integrated settlement services & Asia-centric research
- Choice of combined and integrated service with Sales Trader Assisted Execution
- In addition, clients can TRADE USING OUR EXCHANGE MEMBERSHIPS
- Neutral and Independent DMA Brokerage – DBSV - iDirect is a pure direct agency market access-based broker. This means that DBSV does not have any proprietary trading avoiding a potential conflict of interest with clients' trading.

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## Why DMA?

Clients do not need to be a member of the marketplace. The trading on the marketplace takes place in DBSV's name on all the exchanges where DBSV is an exchange member.

Orders can be sent through either clients front-end application or through a FIX-link. When order reaches the DBSV-iDirect central servers, it is checked from compliance and trading limit perspective. The control process is ready in a fraction of a second and if the order is in compliance it is either routed to the relevant marketplace via DBSV-iDirect proprietary marketplace connections.

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## Front-end Agnostic application

Clients can access our trading engine via Bloomberg, Reuters, GL, Radianz, McGregor, Charles River, Flextrade, NYFIX, and others.

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## Integrate Proprietary System With DBSV-iDirect

It is possible to integrate clients' existing systems with DBSV-iDirect trading platform via the standardized FIX (Financial Information eXchange) protocol. This means that clients can use their current systems for order entry, trade reporting, portfolio-management and risk analysis. Clients do not have to implement new systems and can, in real-time, trade and supervise their transactions with DBSV-iDirect. FIX-integration increases the efficiency in handling transactions, saves money and improves speed.

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## FIX Connections with Proprietary Systems

DBSV-iDirect also supports clients with proprietary Order Management Systems (OMS). Our experienced FIX Integration Group will work with our clients to arrange integration and testing. Our clients' access to DBSV-iDirect functionality supported by FIX is limited only by their own systems.

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## DBSV-iDirect FIX protocol adaptation

We are able to support FIX 4.0, 4.2, & 4.4 adaptation



## Access to Award Winning Research

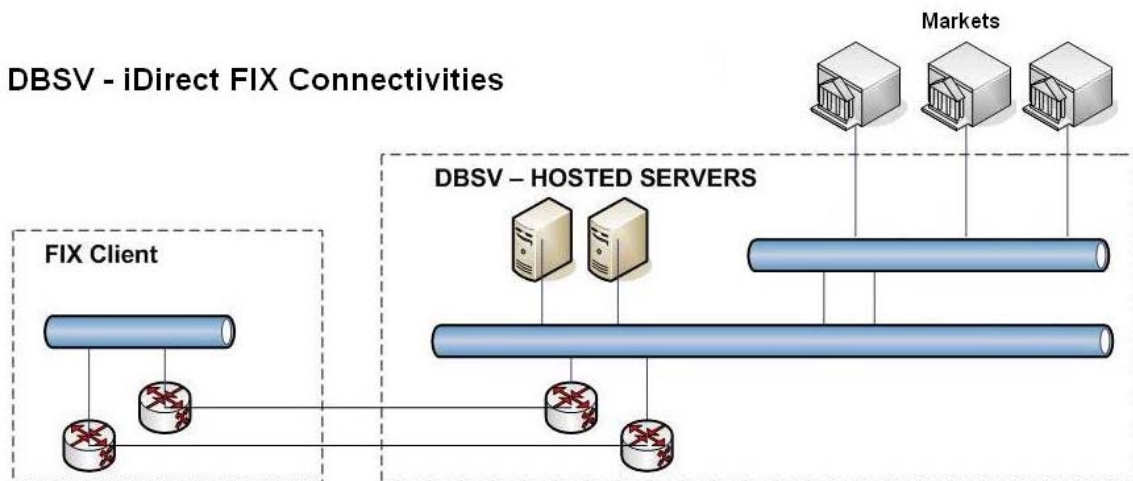
DBSV has 45 analysts providing detailed analysis on 500+ listed companies in Asia. We also have a Macro team, comprising 10 strategists and economists, that provide top-down view on Asian economies and markets. Our research team in Singapore was ranked number one in the 2007 AsiaMoney Brokers Poll.

## How to start trading with DBSV-iDirect?

- Contact one of our Sales Representatives
- Decide on marketplaces and agree on fees
- Choose between electronic trading and/or use of DBSV execution desk
- Use your own system or GL BrokerNet front-end for order entry
- Choose your telecom solution
- Trade reporting needs
- Sign applicable agreements
- Installation of preferred electronic trading solution
- Exchange settlement instructions
- Trading can begin!

To contact us: call us at +65 6398 6911 or email us at [caspere@dbsvickers.com](mailto:caspere@dbsvickers.com)

### DBSV - iDirect FIX Connectivities



**DBS Vickers** is the wholly owned securities and derivatives brokerage arm of DBS Bank, one of Asia's largest financial services groups. The DBS Group has total assets of US\$129bn\*. We have offices in Singapore, Malaysia\*\*, Hong Kong, Thailand, Indonesia, US and UK. DBS Vickers offers EDA (Execution Desk Access) and DMA (Direct Market Access) solutions to global investment houses to trade in various equity and derivatives products. DBS Vickers is FIX 4.4 Compliant.

As a specialist in the Asian markets, DBS Vickers has a research team comprising of 45 analysts providing detailed analysis of over 500 listed companies in Asia.

*\*\*through Hwang-DBS Investment Bank Berhad  
\*as of 31 December 2006*



**Best Local Brokerage SG**  
Ranked Number 1 Execution SG  
Ranked Number 1 Country Research SG



**Finance Asia**  
Best Broker SG



**Alpha South East Asia**  
Best Broker SG